



## AMERICAN RIVER PARKWAY FOUNDATION

*Preserving the legacy through community stewardship*

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**Dianna Aguilar**

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January 22, 2009

The American River Parkway Foundation is pleased to announce the 25th Annual Down River Day. This fun filled day is scheduled for Saturday, August 1st, 2009 and will take place rafting down the American River from Sunrise to River Bend Park, followed by dinner. Please plan on joining in on the fun as a sponsor for our 25th Anniversary.

This year we will be offering a variety of sponsorship packages. Please read the enclosed sheet for complete details. This event is the American River Parkway Foundation's signature event and attracts over 400 attendees each year and is a definite crowd pleaser. New this year is a 70's theme and the best costume(s), will win wonderful prizes!

Proceeds from this year's event will assist the Foundation's grant program in which projects are selected from user groups and/or non profits that directly benefit the restoration, beautification or capital projects along the 23 miles of the Parkway.

The American River Parkway Foundation is a non-profit organization dedicated to the preservation, beautification and stewardship of the 23 mile American River Parkway. The American River Parkway is a natural resource for the Sacramento Valley and we want to ensure its survivability for generations to come.

Please join us as we celebrate 25 years of preserving the beauty of the American River Parkway. Should you have any questions please do not hesitate to contact us at (916) 486-2773.

I look forward to hearing from you in the near future.

Sincerely,

Dianna Dal Aguilar  
Executive Director